

Formal Data Stewardship: Trajectories of Success

Data governance stewardship can be an effective way to enforce data governance policies and procedures. How are successful organizations supporting their formally established data stewards?

Most leaders indicate data governance stewardship is at least somewhat successful

The steward role may be established as a primary or secondary role, with some organizations leveraging both approaches

Nearly half of organizations with successful stewardship leverage data quality tools to support these roles

Data collection: Feb 1 - Mar 29, 2024

Respondents: 91 IT and data and analytics leaders involved in or responsible for the data governance program at organizations that have formally established one or more data governance stewards

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Surveys are designed by Gartner Peer Community editors and appear on the Gartner Peer Community platform. Once the respondent threshold is met, survey results are summarized in a One-Minute Insight.

The results of this summary are representative of the respondents that participated in the survey. It is not market representative.

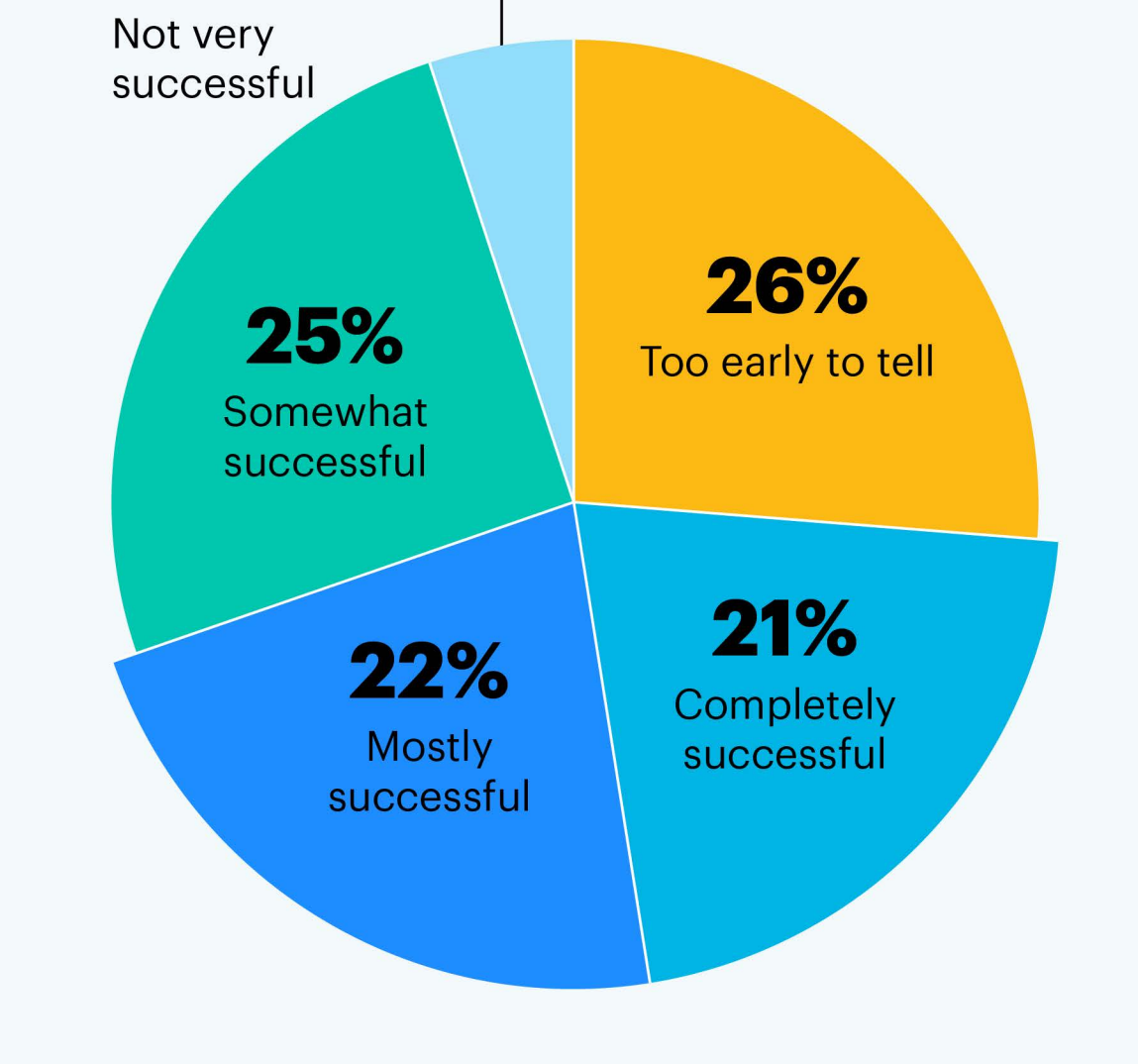


Data governance stewardship at least somewhat successful for most

68% of respondents say data governance stewardship at their organization is at least somewhat successful, with 43% describing it as mostly or completely successful.

How would you describe the overall success of data governance stewardship at your organization?

Not at all successful 0% | Not sure 0%



n = 91

Note: May not add up to 100% due to rounding

“Effective data governance stewardship helps organizations comply with regulations & mitigate risks associated with data privacy.”

VP, telecommunications industry, 10,000+ employees



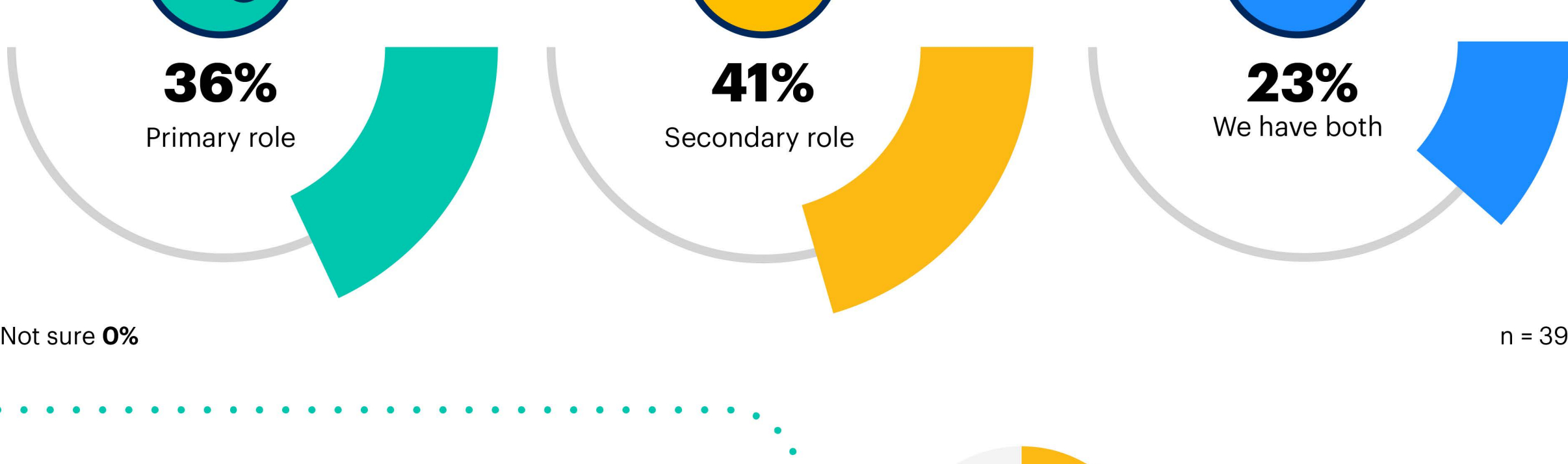
“Successful strategy requires strong leadership and commitment.”

Director, professional services industry, 10,000+ employees



Successful stewardship role types and collaborators vary

Considering the formally established data governance steward(s) at your organization, is data governance steward their primary role (defines the majority of their responsibilities) or a secondary role (does not define the majority of their responsibilities)?¹



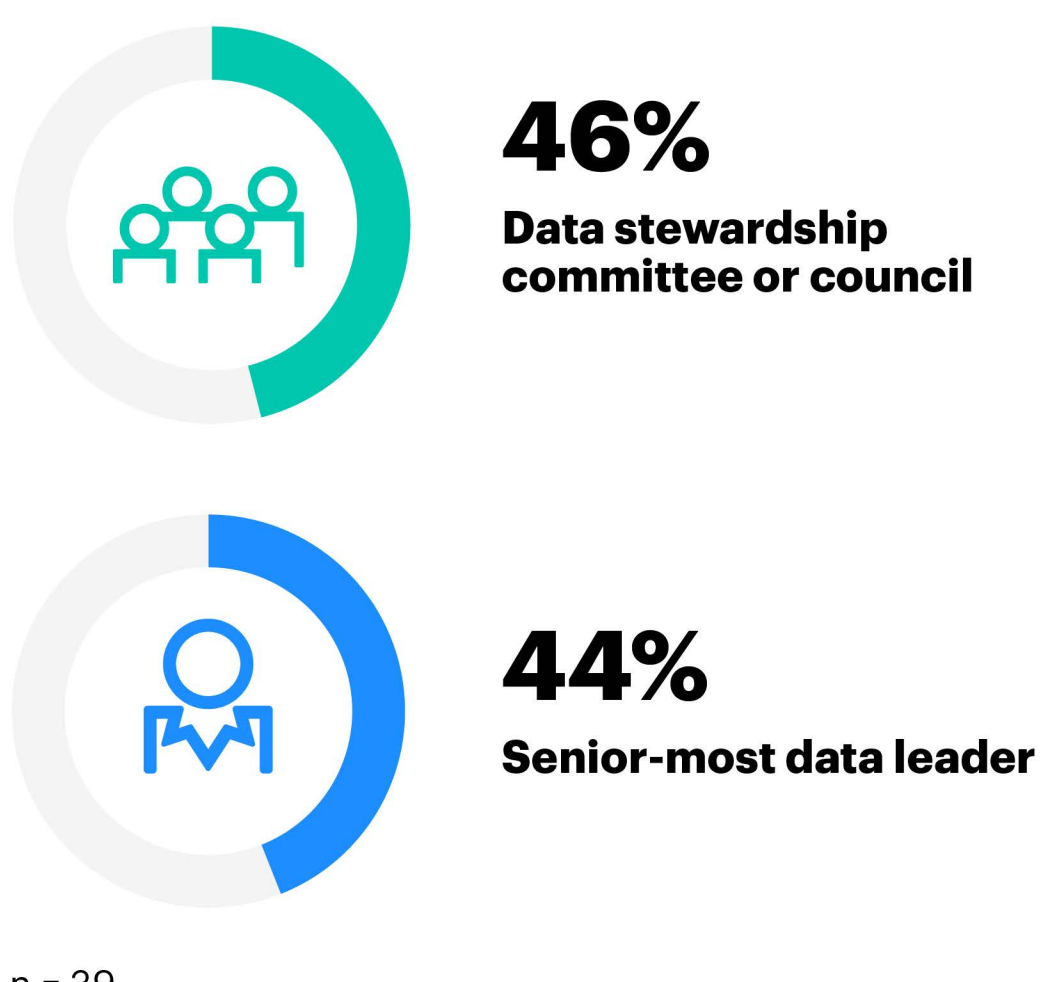
Not sure 0%

n = 39

To fulfill their stewardship responsibilities at these organizations, stewards may regularly collaborate with the CIO (49%), data stewardship committee or council (46%), or senior-most data leader (44%).

At your organization, what other roles or groups do data governance stewards regularly collaborate with to fulfill their data stewardship responsibilities? Select all that apply.¹

Subject matter expert who owns the data that requires stewardship 38% | Data governance board 33% | Lead data steward (directs stewardship activities and drives consistency) 33% | Other data stewards (informally) 18% | Not sure 0% | Other 0%



n = 39

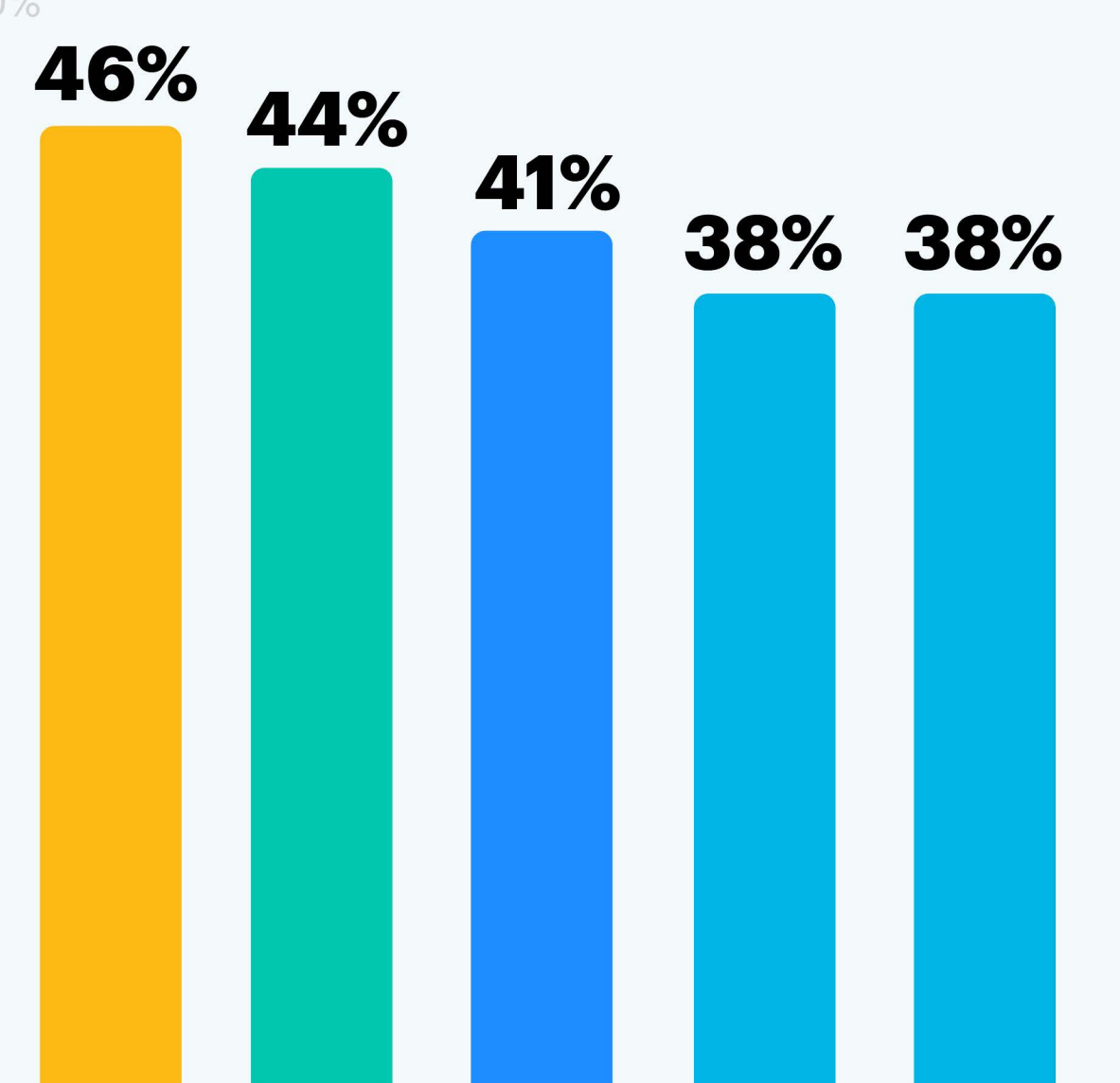
“Strong leadership is crucial for effective data governance stewardship. Leaders should promote a culture that values data as a critical asset and supports transparency, accountability, and collaboration across the organization.”

Director, software industry, 1,000 - 5,000 employees



Question: Do you have any final thoughts to share on data governance stewardship?

A variety of tools and resources are used to support data governance stewards



n = 39

The most common resources in place for data stewards at organizations with mostly or completely successful stewardship are data quality tools (46%), data governance platforms (44%) and data discovery tools (41%).

What resources are in place to help data governance stewards fulfill their stewardship responsibilities at your organization? Select all that apply.¹

Data lineage tool(s) 31% | Data literacy and awareness sessions 31% | Feedback channels to submit recommendations 13% | Stewardship training program(s) 10% | Not sure 0% | Other 0%

“Communication across multiple channels and audiences often helps remove barriers.”

Director, professional services industry, 10,000+ employees



Question: Do you have any final thoughts to share on data governance stewardship?

In their own words...

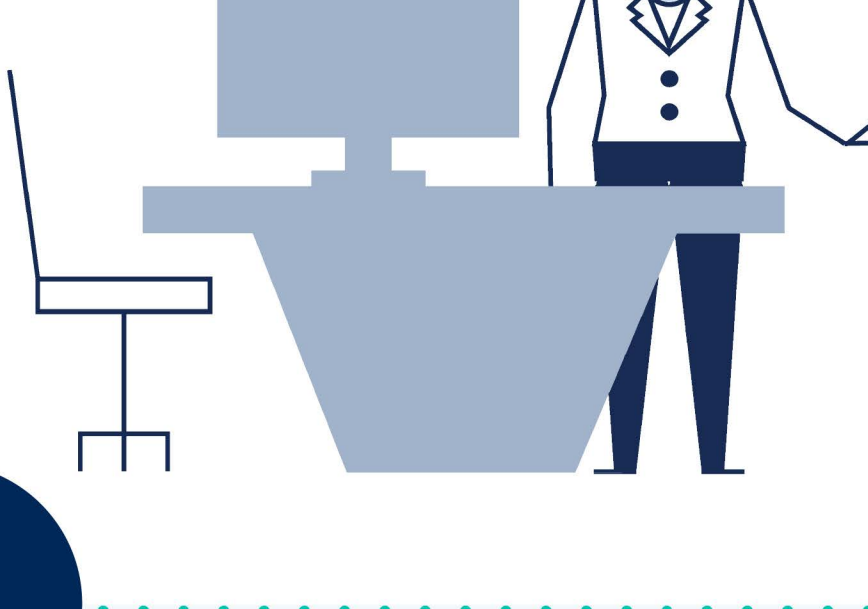
“Stewards play a crucial role in maintaining data quality and consistency across systems and processes.”

- Director, manufacturing industry, 10,000+ employees

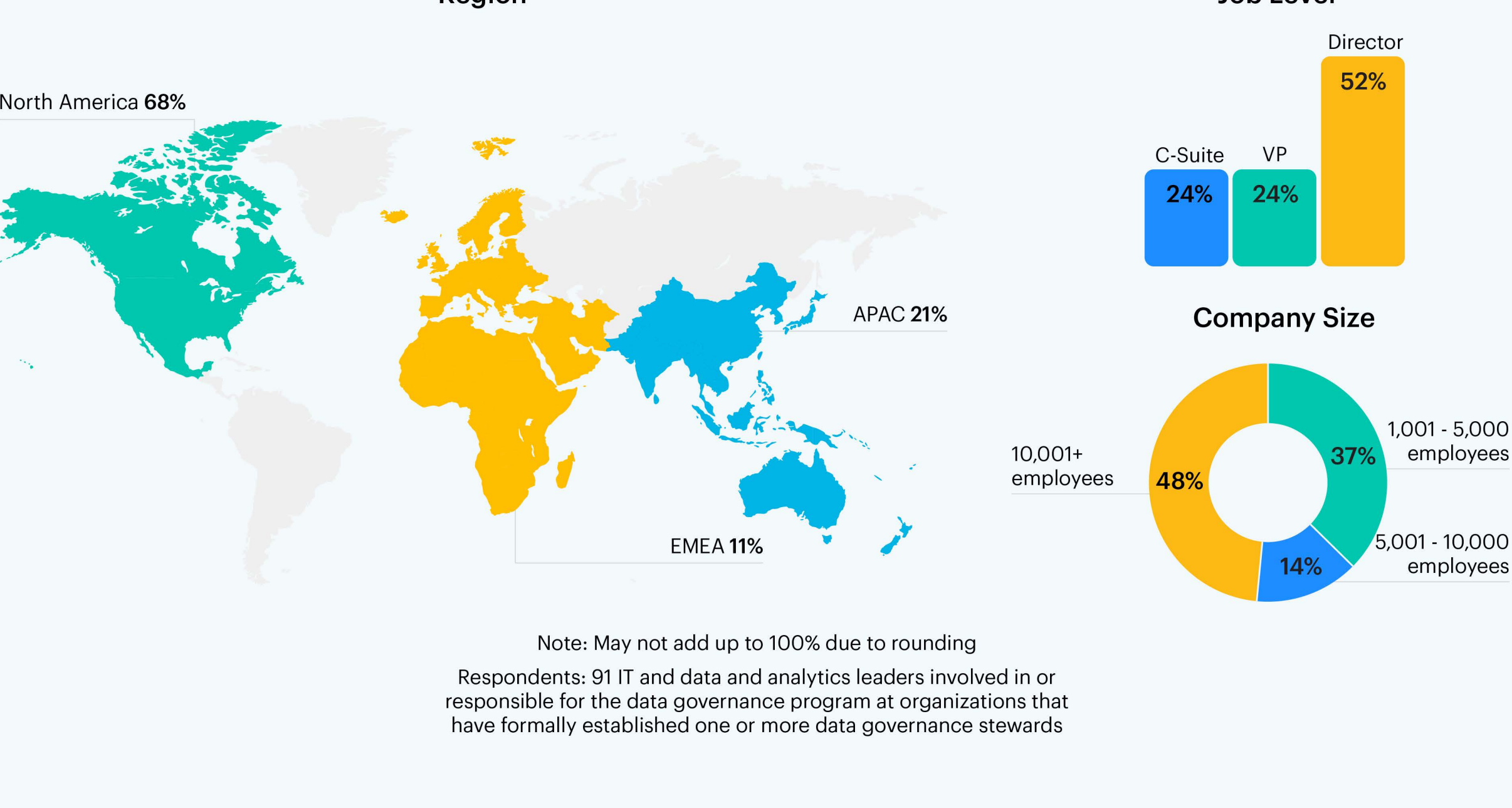
“Data governance stewards facilitate communication and collaboration between different departments and stakeholders involved.”

- C-suite, government, 10,000+ employees

Question: Do you have any final thoughts to share on data governance stewardship?



Respondent Breakdown



Note: May not add up to 100% due to rounding
Respondents: 91 IT and data and analytics leaders involved in or responsible for the data governance program at organizations that have formally established one or more data governance stewards

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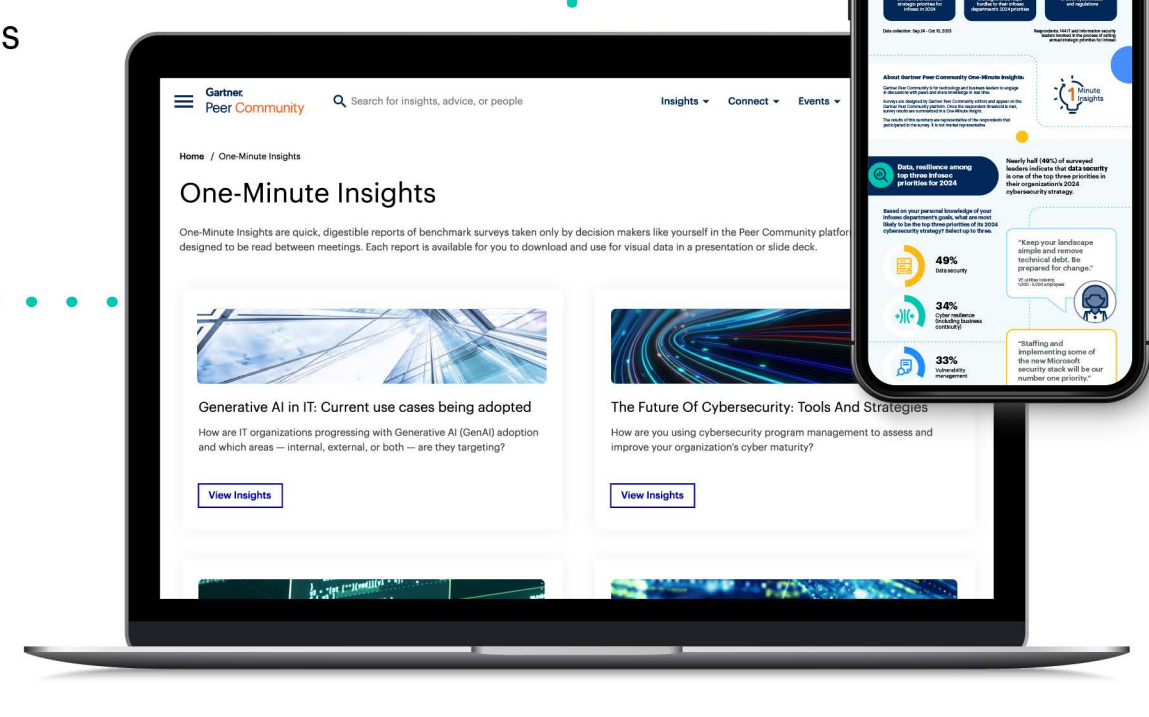
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Source: Gartner Peer Community, Data Stewardship: Trajectories of Success survey

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¹ Filtered to only show data from respondents who answered "Mostly successful" or "Completely successful" to "How would you describe the overall success of data governance stewardship at your organization?"